

MARTIN SHERWOOD

NON-EXECUTIVE DIRECTOR

SUMMARY

Highly experienced Non-Executive Director/Chairman with over 30 years of board leadership experience and expertise across a broad range of sectors, including Financial Services, Leisure & Hospitality, Renewable Energy, Technology and Healthcare.

CAREER HIGHLIGHTS

- Founded and built up EIS trade association
- Raised over £500m for start-ups via tax-efficient schemes
- Provided effective fund management as NXD, leading to many successful exits

KEY SKILLS

- Leadership & Strategic Planning
- Monitoring and supervision
- Change and Transformation
- Fund Raising, Fund Management

CONTACT

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QUALIFICATIONS

- Graduate, BA
- CISI Member

EDUCATION

- Westminster School
- New College, Oxford

CAREER HISTORY

<i>Dates</i>	<i>Company</i>	<i>Position</i>
2006 - Present	EIS Association	Co-Founder & Director
	Founder of EIS industry trade association, set up to promote and protect the EIS/SEIS and lobby Government, HM Treasury and HMRC. Key board member, close involvement in recruitment of all CEOs and Chairs to date; Committee chair Membership, Events and Marketing, member Governance Committee.	
2018 - 2024	Help Me Stop	Non-executive Director
	Pioneering "Dayhab" addiction treatment in the UK through Face to Face and Online therapy, proven in the US as equally effective as residential but at a fraction of the cost. Achieving sale in 2024.	

2019 – 2023	PushFar	Chairman
	SaaS mentoring start-up, website connects mentees/mentors, software sold to large employers. Worked closely with small management team to achieve successful sale.	
2012 – 2023	Halcyon Hotels & Resorts plc	Chairman
	Co-founded Luxury Family Hotels, which became Halcyon, disposed of final hotel in 2023.	
2018 – 2021	Kin Capital	Senior Development Director
	Fund raising, fund management for EIS/SEIS, BR, VCT.	
2011 – 2018	Enterprise Investment Partners	Co-Founder & Partner
	Fund-raising and fund management via EIS/SEIS, 3 stage process – Raise, Manage and Exit. Arranged merger with Kin Capital.	
2012 – 2013	Fund the Gap	Co-Founder & Director
	Early crowd-funding business, successfully sold within two years.	
2004 – 2010	Smith & Williamson	Director & Dept Head
	Founded and managed Tax Efficient Solutions division.	
2000 – 2003	Chelsea & Westminster Hospital NHS Trust	Non-Executive Director
	Chair of Audit Committee responsible for the annual internal and external audits.	

Leadership & Strategic Planning

- As Chairman of **PushFar**, guided and advised the young CEO and management team, offering encouragement and support across a wide range of issues, including equity fund-raising, marketing, finance, audit, legal and accountancy.

Monitoring and supervision

- As Non-executive director of a variety of different companies launched and promoted by Enterprise Investment Partners and Kin Capital, actively assist and supervise Boards with the objective of enhancing shareholder value and providing effective exit.

Change & Transformation

- NXD **Chelsea & Westminster Hospital Trust** early 2000s, Audit Committee Chair responsible for annual audit process and overall financial control. Helped grow hospital from one star to three star status.

RECOMMENDATION

“Martin is extremely diligent, hard-working and experienced. He has met all of my extremely high expectations and in a number of cases surpassed them. I would have no hesitation in recommending Martin as an acting board member, chairman or adviser”.

Ed Johnson, CEO, PushFar